



**UNRIVALLED QUALITY AND
INNOVATIONS IN THE CONSTRUCTION
AND AGRICULTURE INDUSTRY**



COMPANY PROFILE

COMPANY OVERVIEW



Chezy Industries Sdn Bhd became active in 2009, with their own patented (Patent No: MY- 143152- A, MY-141114-A) Polypropylene Inspection Chambers for the sewage industry.

Sarah Parmar binti Mohd Eman has a 90% stake in the company and is the major shareholder and Managing Director of Chezy Industries Sdn Bhd. Manjeet Singh Parmar, a mechanical engineer, has a 10% share and has more than 30 years of experience in both manufacturing and marketing in the construction and agriculture industry.

Chezy is the first company in South East Asia to manufacture and market their innovative PP Inspection Chambers to the construction industry. Through our strong marketing network, we have successfully supplied to hundreds of projects around Malaysia and Brunei over the past 10 years. Our technical team of engineers are capable of designing and developing new innovative products to further the advancement of the industry. Chezy products that have been patented and successfully being widely recognized and used include thermoplastic stop valves, floor traps and mechanical joints for HDPE pipes. Our technical team handles all site related issues and assist in trouble shooting at site. Our company has a regimented R&D policy and no efforts are spared to ensure that the products manufactured by us comply with all prevailing standards. Designs are made to ensure that our products are user friendly, perform to their respective standards and are tested by independent third-party testing bodies, this testifies to our ability to create outstanding products and market them successfully.

We have an extensive network of distributors all over Malaysia and are well known by all the major developers and end users for the outstanding performance and quality for all our products.

Overall, the company's strategy has been to develop in-house and market, new technology and products that are superior to those that are available in the market and are competitively priced.

We have successfully done so.

CHEZY'S PROVEN EXPERTISE



The strength of our company is our team. We have a strong marketing and technical team, together with many years of experience in the building, construction and agriculture industry, this has enabled us to come out with superior designed quality products.

Our ability to make products from scratch, develop them, test and certify them to standards and to get them approved by government bodies and we have successfully introduced them into the market and are widely accepted. Our ability and expertise are given in the following examples:

The polypropylene inspection chambers have never been used in Malaysia. We came out with a user-friendly design (2 patents) and have marketed it successfully in the building industry. Our marketing team started from ground zero, introduced a brand-new product which no one had heard of or used and it has reached such a level, that now, quality developers and architects specify our inspection chambers in their projects, usage of about 2,000 sets of chambers per month.

Our designs were so creative and innovative that we won the best new product award in the prestigious "ARCHIDEX EXHIBITION", beating many entries from the United States of America (USA), Japan, Australia, Europe, etc.

As a further testament to our capabilities, in 2018 we launched a first-of-its-kind thermoplastic stop valve to the market. This innovative hybrid Chezy Stop Valve have since gained significant market traction within a short period of time due to its versatility. Our various beautiful designs and superior performance levels far exceeds the latest SIRIM 9 and BS EN1213 stop valve standards.

As the pioneer of top access floor trap systems, we have made another technological leap. In the year of 2019, Chezy Floor Traps are available in various beautiful designs. By having the longest lasting water seal with exceptional features such as the built-in hair trap and secondary filter which helps eliminate any potential blockages of the outlet, Chezy floor traps stand peerless in the market.

In the year 2020, Chezy once again broke the norm by introducing Chezy Mechanical Fittings which can be used for two (2) pressure rating PE100 HDPE pipes, PN12.5 and PN16, and also for pipes in agriculture industry. It is the first and patented mechanical fitting in the market to do so. The fittings, tested and certified to SIRIM 11, are growing at an accelerated rate in the construction and agriculture industry due to the value it brings to the users.

This is testimony of our ability to continuously create, develop and market innovative products, to grow and advance together with the construction and agriculture community. Chezy is capable to understand and deliver both the market's needs and delivers top notch quality product in an accelerated period.

COMPANY INFORMATION



Company Name : Chezy Industries Sdn. Bhd.
 Registration No. : 543851-U
 Primary Line of Business : Manufacture of plumbing and sewerage products
 Year on Incorporation : November 2001

Office Address : 22, Jalan Uranus AK U5/AK Taman Subang Impian, Seksyen U5, 40150 Shah Alam, Selangor Darul Ehsan, Malaysia.
 Tel No. : +603-7859 9499
 Fax No. : +6037832 1655
 Email : enquiry@chezy.com.my

Management Directory : Sarah Parmar binti Mohd Eman – Managing Director
 : Manjeet Singh – Director

Total Employees : 19 employees
 Paid up Capital : RM 2.4 million
 Annual Sales : Above RM4 million

SHAREHOLDING & BOARD OF DIRECTORS

EQUITY

Name	Equity	Bumi	Non Bumi
Sarah Parmar binti Mohd Eman	90%	1	
Manjeet Singh	10%		1
Total	100%	1	1

BOARD OF DIRECTORS

Name	Directors	Bumi	Non Bumi
Sarah Parmar binti Mohd Eman	1	1	
Manjeet Singh	1		1
Total	2	1	1



VISION STATEMENT

- To design in-house, manufacture and market products for the water and sewage sectors of the building, construction and agriculture industry.
- We aspire to continuously strive to achieve the highest standards of quality and services to the community.
- To innovate, introduce, deliver top notch quality and user-friendly products for water and sewerage sectors.
- To understand, analyse, solve and deliver the clients' needs and expectations in water and sewerage sectors at accelerated time.

MISSION STATEMENT

Our products are to be superior, technologically innovative and one step ahead of those available in the market with competitive prizes.



PP Inspection Chamber



Floor Traps



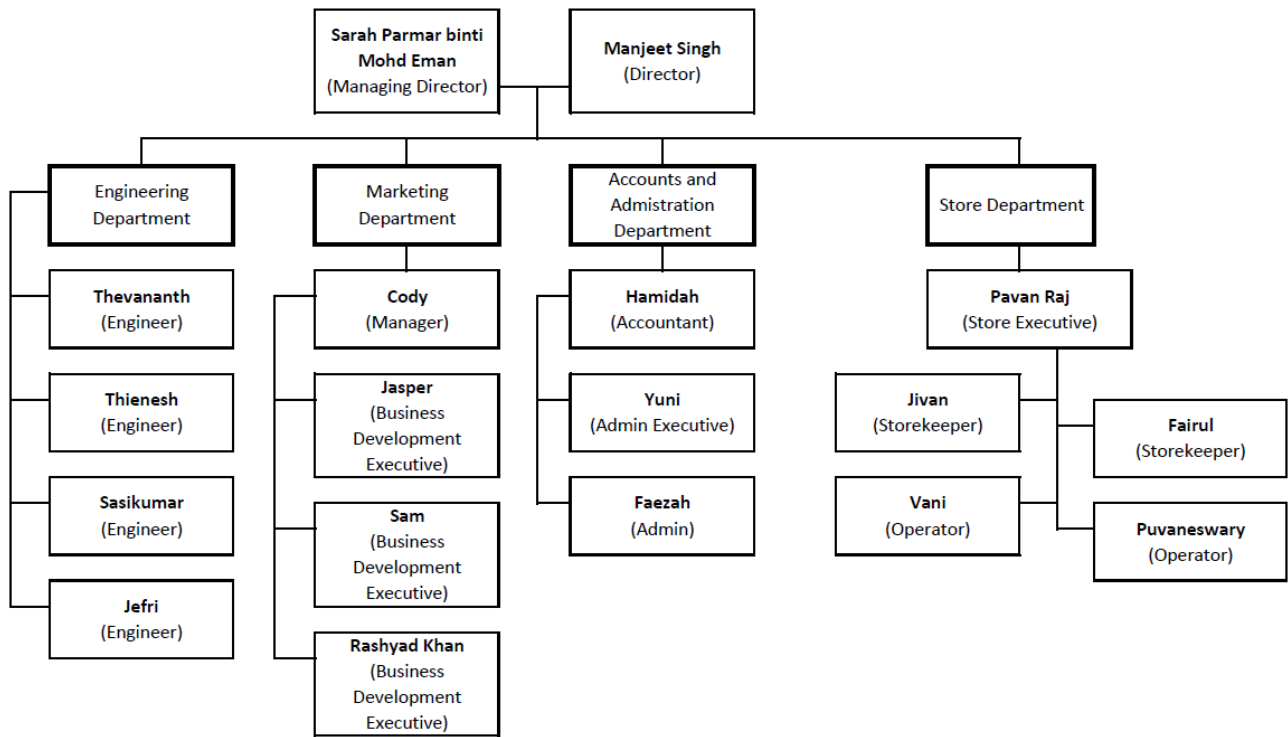
Stop Valves



Mechanical Fittings



CHEZY ORGANISATION CHART



KEY MANAGEMENT PROFILES



Sarah Parmar binti Mohd Eman *Managing Director*

- She has been appointed as Director of the company from 30 November 2018 and holds the portfolios of Finance, Human Resource and Administration. She graduated with a Bachelors Degree in Psychology. Sarah has been with the company since 2013 and is now well-positioned to continue the legacy of the previous managing director, the late Mdm Sabrina Sodhy. She is 100% dedicated towards growing business further and at the same time, to improve the standards of the building and sewerage industry.

Manjeet Singh Parmar *Director*

- Manjeet is the co-founder and has served as Director of the company and holds both portfolios of Technical (Production and R&D) and Sales & Marketing. He holds a Bachelors Degree in Mechanical Engineering and has served as Technical Director in reputable companies such as Paling Industries Sdn. Bhd., Milnes Plastic Sdn. Bhd., Mattel, etc.
- Manjeet is visionary and is prolific in innovating products that have not only changed the industry landscape but are also practical for the end-users and installers alike. He is a holder of many patents and with an unwavering passion, continues to seek out new innovations to upgrade the lives of the community.



LIST OF DEVELOPERS THAT HAVE USED OUR PRODUCTS

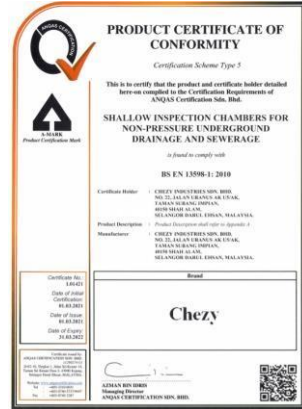
- Fairview Development
- Gamuda Land
- Glomac Berhad
- UM Land
- Impiana Prisma
- I&P Group
- IOI Properties
- Johor Land
- LBS Bina Group
- LEH Construction
- LSL Properties
- Mah Sing Group
- Malton Berhad
- Mentari Properties
- Sagna Development
- Sime Darby
- Subang Alam
- Sunway City
- SP Setia
- TTDI Jaya
- Paramount Property Development
- PKNS
- Putrajaya Holdings
- UEM Land Holdings
- Worldwide Holdings
- Yuk Tung Development
- YTL Land & Development
- **And many others**

CERTIFICATIONS



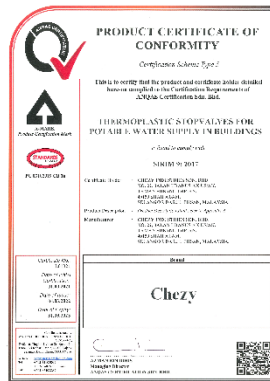
INSPECTION CHAMBER

- Best New Product – Winner (Archidex Exhibition 2009)
- Patent Number: MY-143152-A, MY-141114-A
- Certified to BS EN 13598-1 and BS 1253



STOP VALVE

- Certified to SIRIM 9
- Patent number: MY-127837



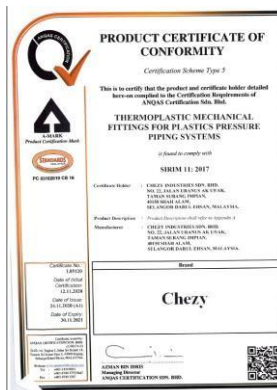
FLOOR TRAP

- Certified to BS EN 1213
- Patent application number: PI 2018700956 (Patent Pending)



Mechanical FITTING

- Certified to SIRIM 11
- Patent application number: PI 2020007049 (Patent Pending)



COMPREHENSIVE LABORATORY FOR QUALITY CONTROL



PROVIDING CUSTOMERS HIGH QUALITY
AND TRUSTED CHEZY PRODUCTS

For more information, please contact our trained professionals and engineers.



CHEZY INDUSTRIES SDN BHD

No. 22, Jalan Uranus AK U5/AK, Taman Subang Impian, Seksyen U5, 40150 Shah Alam, Selangor Darul Ehsan
Tel : 03 - 7859 9499 Fax : 03 - 7832 1655 Email : enquiry@chezy.com.my Website : www.chezy.com.my

All brand and/or product names are trademarks of their respective owners. Specifications and external appearance are subject to change without notice. The actual product may vary from images shown in the brochure. The images in this brochure are not real photographs and may have slight differences in detail might appear. Copyright © 2019 Chezy Industries Sdn Bhd. All rights reserved. This brochure, its contents and/or layout may not be modified and/or adapted, copied in part or in whole and/or incorporated into other works without the prior written permission of Chezy Industries Sdn Bhd.